

CHRISTOPHER C NORTH \ DESIGN \ ILLUSTRATION

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P 778.861.4747

SKILLS » Mac Computer adept » Creative conceptual thinker
» Classically trained artist » Excellent writing skills
» Effective communicator » Strong research skills

ATTRIBUTES » Self-starter, needs little supervision. Extremely adaptable
» Passionate involvement to reach appropriate solution
» Successfully & aggressively completes task oriented goals

EXPERIENCE **HARFIELD & ASSOCIATES MARKETING** **SENIOR ART DIRECTOR**
Major client: 5 Honda Dealership Associations across
Canada (BC, Alberta, Saskatchewan, Manitoba & Ontario). 2008 -

RETHINK COMMUNICATIONS **CREATIVE**
Sirius Satellite Radio, Sobeyes, Mr. Lube, Solo, A&W. 2007-2008

ART INSTITUTE OF VANCOUVER **INSTRUCTOR**
Designed, developed & delivered curriculum in graphic design. 2005-2006

SWCA—SHELDANWOOD CREATIVE ASSOCIATES **SENIOR DESIGNER**
Revitalized & reorganized L.B. Maple Treat Inc. product line.
Effectively contributed to corporate rebranding. 2004-2005

ASSANTE ASSET MANAGEMENT LTD. **SENIOR ART DIRECTOR**
Key team member in the rebranding & creation of a completely
integrated graphic identity program for the entire firm. 2001-2003

FREELANCE **CONSULTANT/DESIGNER**
» Corporate Visuals Inc. » Loblaws Brand International 1995-1997
» Wolf Advertising » Thomas Pigeon Design
» Tudhope Associates Inc. » RobertsonPick Advertising

ROBERTSONPICK ADVERTISING **ART DIRECTOR**
Provided art direction on strategic marketing materials for real
estate developments throughout the western USA & Canada. 1994-1995

THE WATT GROUP **SENIOR DESIGNER**
Hired before graduation & advanced from junior to senior
position. Created conceptual package designs in tandem with
strategic planners to provide innovative holistic retail solutions. 1989-1994

EDUCATION **EMILY CARR UNIVERSITY VANCOUVER, BC**
Fashion Illustration I & II 2009

YORK UNIVERSITY NORTH YORK, ON
BFA in Psychology & Fine Art (double major) 1999
Graduated Summa Cum Laude

SHERIDAN COLLEGE OAKVILLE, ON
Diploma Graphic Design 1989
Diploma Electronic Business Computer Systems 1985
Honours Certificate Art Fundamentals 1983

PUBLICATIONS **CANADIAN PSYCHOLOGY**
Psychologists' Response To Criticisms About Research Based
On Undergraduate Participants: A Developmental Perspective.
Wintre, M.G., North, C. C. & Sugar, L. A. (2001).

INTERESTS Architecture; Chairs; Social Psychology; Mozart Requiem;
Painting; Acquiring a second language, WWII History.